

## BUSINESS ENTREPRENEURSHIP

Time—1 hour 30 minutes

Full marks—50

### Part: A

[N.B.—The figures in the right margin indicate full marks. Read the stems carefully and answer the associated questions. Answer any **three** questions.]

Marks

1. **Enterprise: A**

Cotton → Cloth

Lather → Shoe

Wood → Furniture

**Enterprise: B**

Production of electricity → Distribution

Production of Gas → Distribution

- a) Who is Business? 1
- b) The use of high-tech machineries and technology is under which environment? Explain. 2
- c) In the stem the enterprise ‘A’ is under which industry? Describe. 3
- d) Evaluate the significance of enterprise ‘B’ mentioned in the stem. 4

2.



- a) What is management? 1
- b) Write above the features of management. 2
- c) Briefly discuss the first three functions of management mentioned in the above diagram. 3
- d) Write the characteristics of democratic and autocratic leadership. 4
3. Motin and his two friends have developed an enterprise under mutual understanding in Kasimpur village. Observing their nice condition another 25 farmers of the village have agreed to develop an enterprise where all of them will invest capital equally and share risks and facilities. The regulation and directed according to the opinion. And the organization has kept role in the mutual development of the members.
- a) What is sole proprietorship business? 1
- b) “contract is the basis of partnership business” - Explain. 2
- c) Describe the type of the business of Motin in the stem. 3
- d) Evaluate the role of farmers organization’s members in the socio-economic development. 4
4. Mr. Aslam is a renowned hotel businessman in Dhaka. Recently he has come in the contract with an American concern. As per contract, he will produce and sell the products of that concern. He will not be allowed to purchase and sell the products produce by another concerns. The concern was running with goodwill but because of sudden fire occurring to the concern, it has gone under a lot of damages.
- a) What is Trademark? 1
- b) What is meant by license? 2
- c) Explain the pattern of contract in the light of stem. 3
- d) “It was possible to reduce some of the losses of Mr. Aslam by dint of insurance policy.” – Explain the justification of the statement. 4

### **Part: B**

*[N.B.—[Answer **all** the short questions. Each question carries **one** mark.]*

- 1) Modern business can be classified into how many types?
- 2) Which industry includes hatchery?
- 3) Trade policy is the element of which environment?
- 4) Which element of business removes the risk factor?
- 5) In which age distribution process started?
- 6) How many types of the business organization are there based on ownership?
- 7) Which kind of partner does not take part in the business operation?
- 8) According to section 42, how partnership will be dissolved?
- 9) How many types of partners are there in partnership business?
- 10) What is the minimum & maximum number of people in Public limited company?
- 11) Why trademark is used?
- 12) In which year Insurance act was introduced?
- 13) The right of the copyright reserved for how many years?
- 14) How many types of insurance are there?
- 15) What is the subject matter of life insurance?
- 16) Which one is the main source of business finance?
- 17) Which one is the picture of future activities?
- 18) Giving opportunity to workers to know is the feature of which leadership?
- 19) Who is the father of modern management?
- 20) Which makes the implementation of planning easier?